



**MISSISSIPPI RIVER COUNTRY (MRC)**

**SEPTEMBER 13, 2011 10AM CST**

**BOARD CONFERENCE CALL NOTES**

Attendees: Wisconsin, Mississippi, Iowa, Illinois, Minnesota, Tennessee, National Office  
Meeting called to order at 10:02am

**A. Reviewed FY12 budget and the addition of revenue from JATA show material distribution**

**B. JATA WTF show update**—Illinois provided an update on their purchase of a half-booth to be adjacent to the MRC booth. Connect Worldwide has arranged a full schedule of meetings with high quality tourism professionals during the trade show. Minnesota is also attending the show and reported they are excited and ready to go. Materials for distribution can still be shipped for receipt to Connect Worldwide by September 23<sup>rd</sup>.

**C. Reapply for IVT grant (January 2012 tentative deadline)**—National Office reported they are preparing to reapply for the IVT grant with input from assigned Department of Commerce representative's feedback included.

**D. Monthly e-newsletter to launch in October**

**E. MRPC Annual Meeting, September 29- October 1, Little Rock, AR**

**F. REVIEW UPCOMING MEETING DATES**

- i. NOVEMBER 8, 2011 , WORKING GROUP**
- ii. DECEMBER 13, 2011**
- iii. ALL 10AM CST CALL TIMES**

**G. NO OTHER BUSINESS**

**H. AJORNED AT 10:21AM**