



Mississippi River Parkway Commission
Board of Directors Meeting
April 8, 2010
Minutes (draft)

Participants:

Bill Seratt – Pilot
Patsy Ramacitti – Pilot Emeritus
Garland Hayes – Secretary (AR-MRPC)
M.J. Smith - Treasurer
Andy Golfis - (MN-MRPC Proxy)
Craig Mitkes - (IL-MRPC Proxy) Transportation
Greg Pruitt - (KY MRPC)
John Sheahan - (TN-MRPC)
Faye Wilkinson - (MS-MRPC)
Brian Parsons - (LA-MRPC)
John Goodmann - (IA-MRPC)
Al Lorenz - (WI-MRPC Proxy)
Carol Zoff - Transportation
Ruth Hawkins - Culture and Heritage

Other Participants:

Susanne Barnet – National Office

Pilot Seratt called the meeting to order at 7:35a.m. on Thursday, April 8, 2010. A quorum was present.

- **Past Meeting Minutes**
Minutes from February 19, 2010. Motion to approve by MN. Second by MS. Motion carried.
- **Financial Report**
M.J. Smith presented the financial report.

Motion to approve by IL. Second by IA. Motion carried.
- **2010 Semi-Annual Meeting**
Brian Parsons and Susanne Barnet reviewed the meeting schedule and spoke specifically about some of the highlights, including the press conference later that day at Oak Alley Plantation. The national office clarified that worked with the LA Tourism office to draft one release that was specific to LA and the other nine states. Upon returning to the office next week, the national office would draft and distribute a release that is an appropriate follow up to the release and could be sent to all media markets along the full 10-state Great River Road.
- **2010 Annual Meeting**
Al Lorenz confirmed the September 10-11 date of the annual meeting in LaCrosse, WI. Wisconsin is working with the national office to organize the meeting agenda. Registration materials should be out

in early summer.

- **NSB-Agritourism Grant**

Bob Miller reviewed the NSB grant that Wisconsin received to be used in part for promotion of the full 10-state's agritourism assets. The ERA and marketing committees will be working together to finalize the inventory, develop a printed piece, place information online and create marketing templates that each state can then use.

- **State Survey on Finances**

Pilot Seratt indicated that the state surveys showed an even split between states suggesting we hold one national meeting versus two meetings annually. Motion was made by KY to suspend the 2011 semi-annual meeting scheduled for KY. Second by LA. Motion moved unanimously.

Motion to adjourn by LA. Second by AR. Motion carried at 8:45am.