

MRPC Marketing Committee Meeting Minutes

December 4, 2009

Attendees: Holly Cain (IL), Nancy Clark (AR), Jan Kemmerling (IL), Debra Lee (MO), Mark Cross (MO), Sen. Dave Senjem (MN), Diana Threadgill (TN), Doug Bourgeois (LA), Phyllis Teeters (KY), Bob Jost (KY)

- Seven states were represented during the meeting
- Reminder that each state needs to provide a basket representing their state and an overnight stay with a total value of at least \$100. Please confirm with Lyn that your basket has been sent.
 1. Minnesota: Bart Flentje, 13902 Belvidere Court, Rosemount, MN, 55068, 651-334-4217, bart.purchases@flentje.org
 2. Wisconsin: Bart Flentje, 13902 Belvidere Court, Rosemount, MN, 55068, 651-334-4217, bart.purchases@flentje.org
 3. Illinois: Dean Rinehart, 6550 N. Bourbon St., Milwaukee, WI, 53224, 414-828-2291, kansas64@gmail.com
 4. Iowa: David & Michelle Mohler, 420 S. Maple, Lamoni, IA, 50140, 641-784-3710, mmohler@graceland.edu
 5. Missouri: David & Michelle Mohler, 420 S. Maple, Lamoni, IA, 50140, 641-784-3710, mmohler@graceland.edu
 6. Kentucky: Anthony Travelstead, 2119 Gartside, Murphysboro, IL 62966, 618-969-0115, lusco73@hotmail.com
 7. Arkansas: Norvina Schaper, 13675 Brick Path, Rosemount MN, 55068, 651-322-7810, nschaper@charter.net
 8. Tennessee: Norvina Schaper, 13675 Brick Path, Rosemount MN, 55068, 651-322-7810, nschaper@charter.net
 9. Mississippi: Anthony Travelstead, 2119 Gartside, Murphysboro, IL 62966, 618-969-0115, lusco73@hotmail.com
 10. Louisiana: Dale Allen, 212 Windchase Dr, Brandon MS, 39042, 601-706-4336, biognome@gmail.com
- In preparation for the 2010 geocaching contest running from May to September where one of the geocaches needs to be at a Great River Road Interpretive Centers, the National Office will put together a letter that each state can send to their Interpretive Centers to encourage them to participate. Recommendations for being a participant are as follows:
 - Check and see if a geocache already exists on site
 - Register as a virtual cache, if it doesn't already exist
 - Register as an earth cache, if it doesn't already exist
 - Place a standard cache near the Interpretive Center and list it on geocaching.com, if it doesn't already exist
- We will take the blog off the experiencemississippiriver.com site and instead look at plans for other social media options
- A deadline was set for February to collect web cam links for the website.

- Discussions were tabled on placing the Great River Road Interpretive Centers on GPS systems until a member of the Iowa Commission can provide the information they have learned.
- The National Office will write copy regarding river views along the river states to create fair expectation on what can be seen in each state. Once these are done, the National Office will send it to the Marketing Committee representative to review and provide additional information.
- The next conference call was set for Friday, February 5th at 10am CST.