

**MRPC Marketing Committee Agenda  
Semi-Annual Meeting in Baton Rouge, LA  
April 8-9, 2010**

- **Create plan for 2010 geocaching contest**
- **Add web cams on [experiencemississippiriver.com](http://experiencemississippiriver.com)**
- **Discuss how GRR Interpretive centers and tourism organizations can be recognized on GPS systems**
- **River view information on [experiencemississippiriver.com](http://experiencemississippiriver.com)**
- **Incorporating social media**
- **Agri-tourism NSB grant**
- **Discuss new Upper Mississippi River Valley marketing group**
- **Other business**